

Making Wow Filter Reports work for you

Wow Filter is not just the world's most efficient web content filtering system; it also comes with advanced reporting features to see exactly how Wow Filter is making a difference to your organization's network. It also allows you to keep track of the various kinds of web content requests originating from your network.

If you are the IT administrator of your company's network, you will need to generate reports of various kinds in order to monitor and forecast the internet needs of your organization. With Wow Filter, all those reports are just a click away. You can generate dozens of reports based on various parameters, and all of these reports are customizable according to your needs. Some of the major parameters include

- Internet browsing activity
- Domains visited
- Content Categories
- Bandwidth consumed, and
- Time spent online.

Administrators can mix and match the various categories on the reports to make up the ones most suitable to their needs, so that they can just print and file. This saves them lots of time which otherwise would have gone into preparing all these reports and monitoring the different kinds of internet usage in the organization.

Wow Filter's customized reporting engine is flexible and easy to use. The reporting panel is inbuilt into the control panel, and from there, it is just the matter of selecting a time period, the format in which the report is needed (Wow Filter reports can be generated in a variety of formats including Text, PDF, HTML, and CSV), and the report type. These can either be downloaded or viewed instantly.

There is also the option of remotely delivering the reports you want, to pre-defined email addresses each time they are generated. There is also the option of directly uploading these reports using popular protocols like FTP and SMB.

For more advanced users, Wow Filter allows you to define your own parameters in reporting. While the basic reports are sufficient for most users, there could always be the need for advanced reporting based on a particular user group or a specific domain or category. Wow Filter reporting allows you to add multiple filters to the report format so that you can get the desired reports in just a couple of clicks. These formats can be saved for further use.

When we designed the reporting module of Wow Filter, we wanted to make it as flexible as possible. Unlike other web content filtering systems which only generate reports at the end of a fixed time schedule, Wow Filter reports can be generated by the administrator at intervals of their choice. There is also the option of generating either one-time reports or define Wow Filter to generate your reports at the end of a set period like a week, a month, or on a daily basis, and email the administrator directly. This feature greatly saves time and allows the administrators to work from wherever they are. Wow Filter comes with a robust



content filtering database, and there are millions of websites pre-categorized based on their user-safety levels. The administrator can decide to filter a report based on a particular category of websites if needed. There is also the option to filter according to source – IP, Name, or User Group. This empowers an IT administrator to make changes as needed for a particular user group. In addition, there is also the feature of system log message reporting in real time. As and when an error or a system log is generated somewhere in the network, the administrator can view it live on his reporting screen.

The whole reporting tab has been formatted into an intuitive web user interface, and has been designed to resemble a typical control panel. Even if an organization does not have an IT expert, any person with basic computer knowledge can generate and mail reports as needed.

Based on user experience, we defined the reporting into two broad classifications.

- Network Administrators, and
- Human Resource Administrators

Depending on the kind of firm using Wow Filter, one of these could prove to be more important. Some very large organizations have administrators from both the IT division and the HR division accessing and generating reports on Wow Filter. For the IT administrator, usage of bandwidth, vulnerability of the network, and the overall efficiency of the web content filtering system are of paramount importance. For an HR administrator, loss of productivity, blocking inappropriate content, and protection of staff from internet related security risks are important. Wow Filter reports can be configured to aid both these administrators, and different kinds of reports can be generated remotely and mailed to the respective people.

Various questions like-

- Which groups of users are spending the most time online in non-work related tasks?
- How much bandwidth has been saved for the organization by shifting to the Wow Filter box?
- Which single user has spent the maximum time on a particular set of websites – like say, social networking?
- Which categories of domains are most popular among various groups of users?
- How much time has been spent on non-productive tasks over a particular period?
- What kinds of changes are needed for the network to grow in the coming months?
- Which sites are most susceptible to infection threats? And which groups of users have been protected from the most infections by Wow Filter?

-Can be answered by tweaking the reporting panel.

Another very interesting learning from the reports will be the trends for your organization's internet usage. With time, the needs of various groups of users would change, and Wow Filter has an intelligent reporting engine that breaks down those



changes into trends. Following these trends allow IT administrators to accurately determine the future needs of the organization and also to make changes in the domain database. If there is a new category of domains to be created, that can be done also.

For premium users, there is 24/7 support available from anywhere in the world. If there is a query administrators have regarding the reporting panel, experts at Wow Filter are available to help.

Make Wow Filter reports work for you. There are numerous intangible benefits your organization could derive from it.

