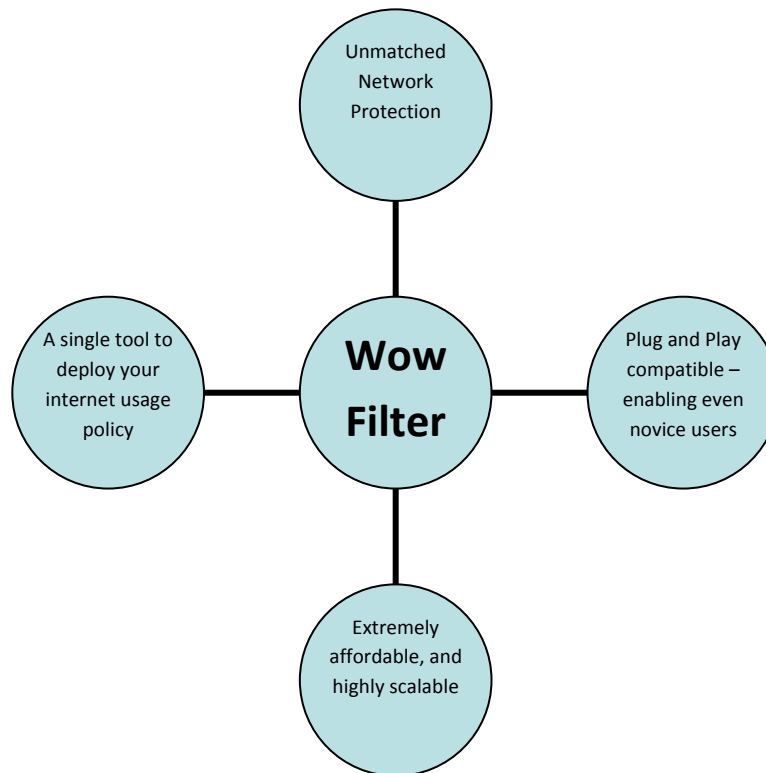


The Four-Way Wow Filter Advantage

Wow Filter is well known as the internet's leading web content filtering system, but that is not all! There are several other tangible and intangible benefits that Wow Filter offers its customers when compared to the competition, and that is what forms the Four Way Advantage



The four-way Wow Filter advantage offers an absolutely unmatched value proposition, and that is the primary reason why users with other web content filtering systems are shifting to Wow Filter.

Going into each of the four significant advantages,

- ✓ A single tool to deploy your organization's internet usage policy ensures that you can monitor and control the whole network from one single control panel, and make sweeping changes which affect any group of users within your



organization – wherever they are. A large organization will have multiple user groups with different needs of internet access. Wow Filter has simple levels of filtering which are intuitive and take care of even the most complex web content filtering needs. Unlike several other content filtering applications, Wow Filter allows for White List and Black List functionality right from the free version – meaning you can add your own sites to the allow or block lists, even after assigning a particular user to a browsing group. The best part about Wow Filter is that you can make changes as needed in these categories with just a few clicks. If you'd like to add or remove a particular kind of websites from a pre-defined category, just ask your Wow Filter to do so and it's done instantly! There could be no simpler way to manage your organization's internet usage policy. And then you also have the detailed reporting panel which will tell you which users are using how much of the internet and what kinds of websites. That should make it easy for your administrator to make changes as needed in the filtering capabilities.

- ✓ Unmatched Network Protection on multiple fronts makes Wow Filter an all-in-one for your organization. Apart from being the best web content filtering system available today, it is also a multiple threat eradicator. With an industry-standard anti-virus, malware removal tool, and spyware detection tool, Wow Filter is a one-point security suite for all your organization's security needs. Wow Filter has a database which is constantly updated with inputs of users from around the world. Whenever there is a new threat detected, it is instantly added to our database and your network is automatically protected from the new threat.
- ✓ Unlike several other web content filtering systems which require the organization to install elaborate hardware components and software applications for the program to work, Wow Filter is entirely a plug and play model, which comes with its own control box. Any novice computer user can connect the box to the network and instantly your organization's network is secured by Wow Filter's world class filtering system. Since the box is installed free of cost – at our expense, that is, - the organization gets it for free! This is yet another innovation which only Wow Filter comes with.
- ✓ Wow Filter is available for free, and there can't be many things more affordable than that! For organizations which want a more customized interface and a full time customer service team, accounts start at the lowest price per user/ per year, and that is unbeatably affordable. With Wow Filter, even the content filtering box is available for free to be installed on your network. The next significant advantage is that of immense scalability. As your organization grows, you will want a higher level of content filtering to be put in place, and Wow Filter will grow with your firm. You can just allot new users into one of the existing groups you have already created, or you can create new groups with new mandates as per their internet needs. The reporting columns will instantly incorporate all the new groups thus created also.

Wow Filter's Four Way Advantage makes it the most in-demand content filtering system in the market today. You can find out more by calling the toll free Wow Filter helpline – 818.436.9571

